status APRIL 2024

WWW.SEMTAINMENT.AT

BOCKING INFO

Semtainment GmbH & Co KG
St. Peter Hills 1
9062 Moosburg
Carinthia / Austria
UID: ATU72697316



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THE AGENCY

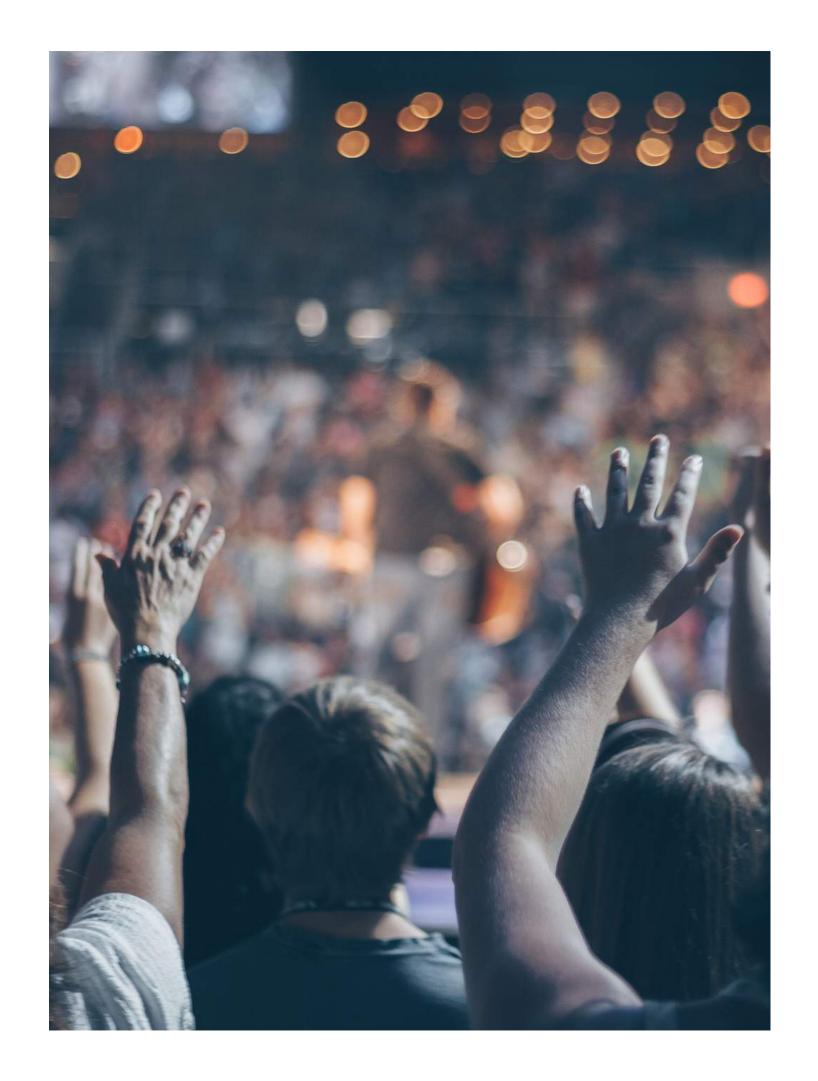
Thomas Semmler is organizing concerts with passion since 2015. With his companies "Semtainment GmbH & Co KG" and "Schlosswiese Moosburg Konzertagentur GmbH", he is the host of several wonderful open air locations in Carinthia, among others the Schlosswiese Moosburg, as well as the Burgarena Finkenstein.

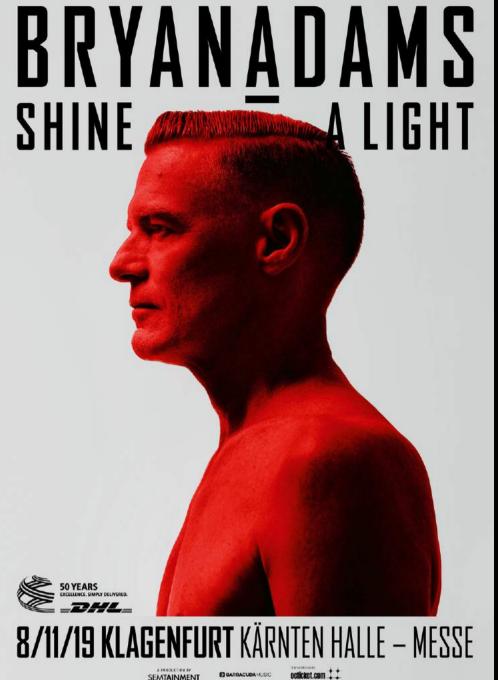
The majority of the concerts take place during summer time. Besides the summer concerts, Thomas Semmler also organizes concerts in the capital city Klagenfurt and other locations.



REFERENCES

Since 2015, Thomas Semmler has already been able to perform many concerts from various musical genres with his company **Semtainment**. The concert focus is in his home province of Carinthia.



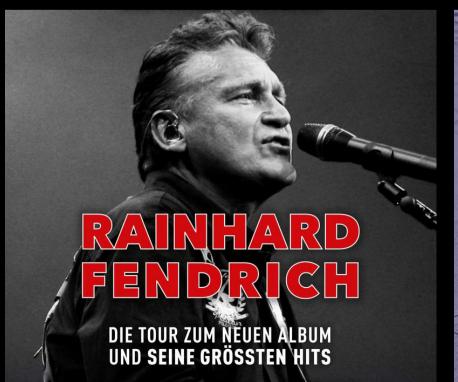




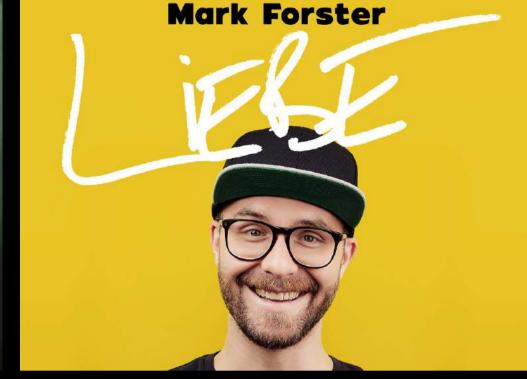


BRYAN ADAMS - GIGI D'AGOSTINO - NENA - DEEP PURPLE INA REGEN - STATUS QUO - SCHÜRZENJÄGER - VENGABOYS 2 UNLIMITED - ACE OF BASE - CHRISTINA STÜRMER - DIE SEER **KOMPASS NORD - NIK P - ZUCCHERO - ONEREPUBLIC** RAINHARD FENRICH - MATAKUSTIX - MARK FORSTER **SPORTFREUNDE STILLER AND MANY MORE**











Abadudle WELLOARD PORSCHE MAN X Page Sirter XCUE | MICHAELONE





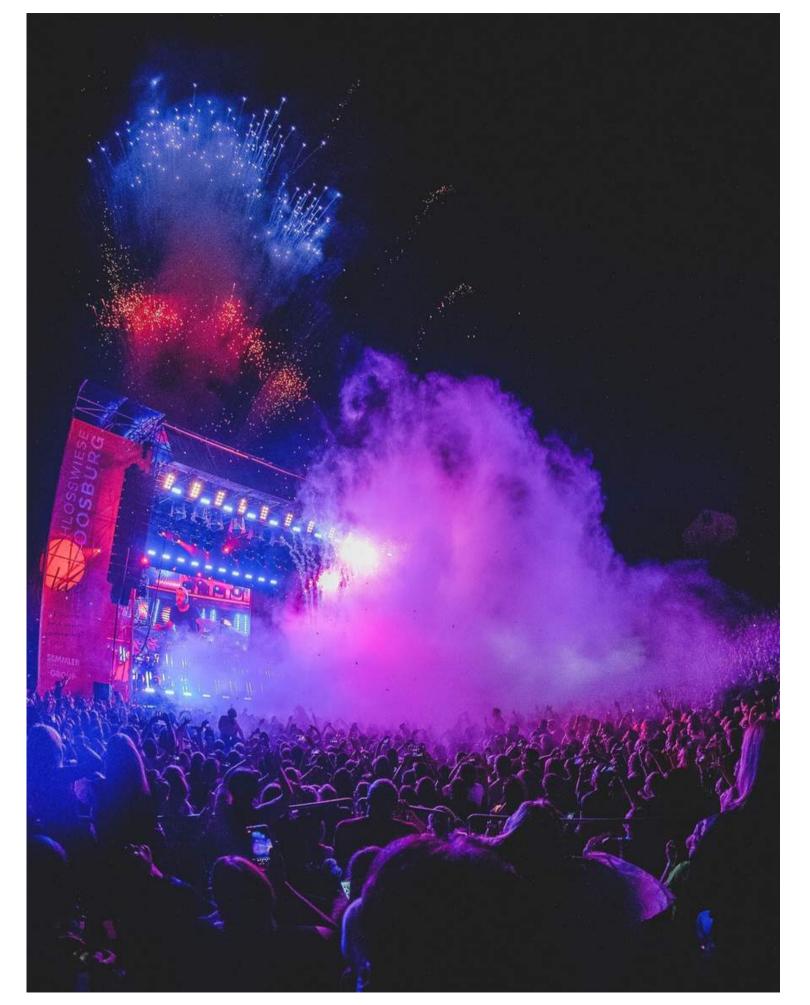






REFERENCES

BRYAN ADAMS - ONEREPUBLIC - ZUCCHERO - DEEP PURPLE - STATUS QUO NENA - NICO SANTOS - UMBERTO TOZZI - MARK FORSTER - REVOLVERHELD MAX GIESINGER - MILOW - GIGI D'AGOSTINO - RAINHARD FENDRICH - DJ ANTOINE CRO - JULIAN LE PLAY - WOLFGANG AMBROS - EDMUND - VENGABOYS CHRISTINA STÜRMER - SPIDER MURPHY GANG - OPUS - GERT STEINBÄCKER GIPSY KINGS BY DIEGO BALIARDO - SPORTFREUNDE STILLER - TURBOBIER THE SUBWAYS - BIBIZA - RIAN - FOLKSHILFE - WIR 4 - FANTASY - OLAF DER FLIPPER 2 UNLIMITED - ACE OF BASE - MATTHIAS REIM - NIK P. - KERSTIN OTT - BAUSA GLORIA GAYNOR - SDP - DIE SEER - VOXXCLUB - THE DIRE STRAITS EXP. - SMOKIE FAASCHTBANKLER - TWENTY 4 SEVEN - REDNEX - C+C MUSIC FACTORY - MR. PRESIDENT - MELISSA NASCHENWENG - CORONA - INA REGEN - CAPTAIN JACK CULTURE BEAT - SNAP - DR. ALBAN - HADDAWAY - CHRIS STEGER ROSS ANTONY - JOSH. - HANNAH - JORIS - INSIEME - PETER BENCE MISHAAL TAMER - TOM GREGORY - LUKE ANDREWS BAND **MASTERS OF DIRT AND MANY MORE**





SUMMERCONCERTS - 2022

In 2022 we had the pleasure to host many great concerts & welcome many different acts. From Mark Forster to Gloria Gaynor to Wolfgang Ambros, there was something for everyone. In Moosburg we welcomed 40,000 guests to our concerts and were able to create wonderful concert moments for the visitors.

#SEMTAINMENTMOMENTS







2022

MARK FORSTER - NICO SANTOS - JOSH. EDMUND - DJ ANTOINE MELISSA NASCHENWENG - GERT STEINBÄCKER - WOLFGANG AMBROS - INSIEME - GLORIA GAYNOR - NIK P. - HADDAWAY DR. ALBAN - MR. PRESIDENT - SNAP - KERSTIN OTT - HANNAH ROSS ANTONY - DIE PALDAUER - NORDWAND - MILOW AND MANY MORE













LINEUP - 2023

In 2023, we provided a colorful concert year with many different acts that we welcomed. From Smokie to Gloria Gaynor to OneRepublic, there was something for every music lover.

The majority of our 2023 concerts have already taken place, but a few more are still waiting to happen.







2023

ONEREPUBLIC - SMOKIE - PETER BENCE - INA REGEN FÄASCHTBÄNKLER - GIPSY KINGS - FOLKSHILFE - WIR 4 INSIEME - DIE SEER - NIK P. - CHRIS STEGER - SEER SPORTFREUNDE STILLER - TURBOBIER - THE SUBWAYS SEILER & SPEER - TOM GREGORY - MISHAAL TAMER AND MANY MORE













LINEUP - 2024

We also have many musical highlights planned for 2024. We have already announced some great concerts & many more are waiting to be presented. In 2024, we are once again focusing on offering ticket buyers as much musical variety and concert highlights as possible.







2024

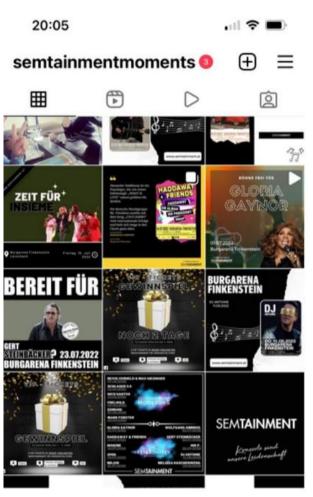
MATTHIAS REIM - TOTO - SLADE - SMOKIE - PIZZERA & JAUS THE MAGIC OF ABBA - FANTASY - HANNAH - MARCO VENTRE MEILENSTEIN - SAŠO AVSENIK - SPIDER MURPHY GANG AURA DIONE - URIAH HEEP - NAZARETH - DAME - WHIGFIELD WOLFGANG AMBROS - NIK P. - TURBOBIER - FÄASCHTBÄNKLER SÖHNE MANNHEIMS - JOSH. - CHRIS STEGER - HADDAWAY TAGTRÄUMER - TECHNOTRONIC - REDNEX AND MANY MORE

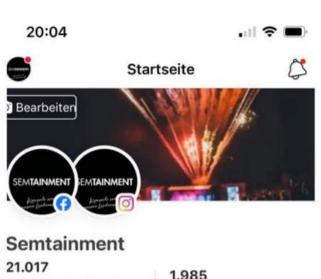












Trends in den letzten 28 Tagen

Die Reichweite deiner Facebook-Seite

beträgt 253603, das entspricht einem

Die Reichweite deines Instagram-Kontos beträgt **67471**, das entspricht einem Anstieg

Instagram-Follower >

Gefällt mir" für die

Anstieg von 25.8%.

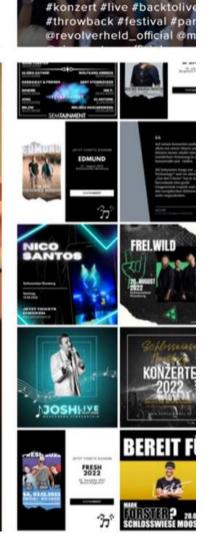
Facebook-Seite

von 11.4%.











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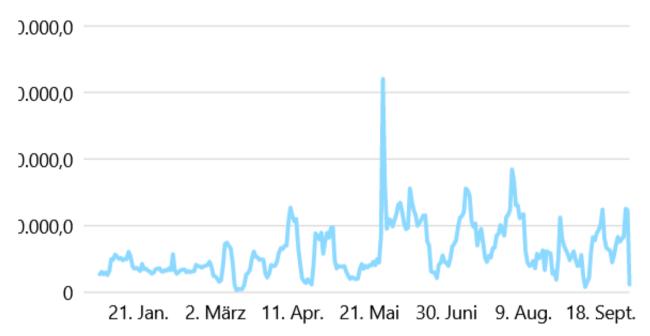
ADVERTISING & PR CARINTHIA

The advertisement for your artist is tailored to the artists target group and vision of the artist. From new media including all forms of social networks to classical advertisement like newspapers, billboards, cinema advertisement or radio - anything is possible! We invest atleast 300.000€ per year in advertisement.

Also we have an intensive editorial coverage of our concert as a great added value for your artist.

Reichweite der Facebook-Seite (i)





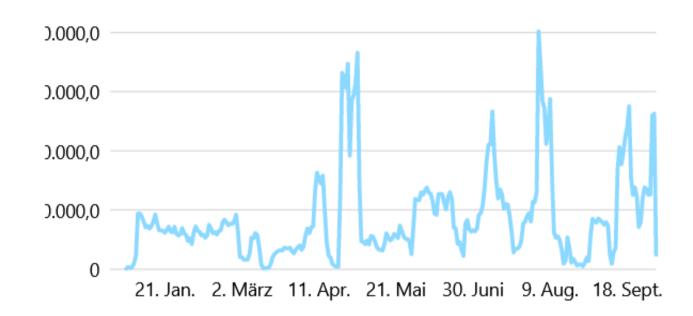
Semtainment

24.091 "Gefällt mir"-Angaben • 24.951 Follower



Reichweite auf Instagram (i)

742.626 ↑ 696,6 %



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SOCIAL MEDIA

Our strategic focus is on this area of advertisement. We put a lot of emphasis on this area of promotion and focus on Facebook, Instagram and of course TikTok. Our posts are constantly promoted to bring maximum attention to concert postings. With our own internal social media & graphics team we reach very wide mass of people on social media!





MARKETING PARTNER

Our long-standing cooperation with the most important media partners in Carinthia is an incomparable added value.

We constantly organize press conferences, visit Carinthia's media houses, advertise intensively and sustainably!

Annually we invest gladly and much in the promotion of our concerts!











SEMTAINMENT KONZERT SOMMER 22





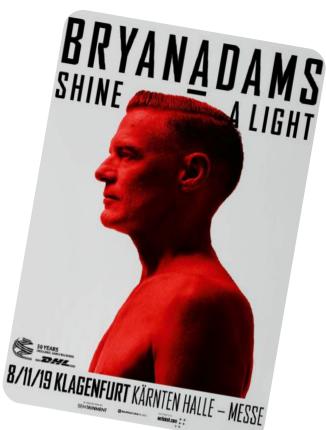
PRESS, MARKETING & NETWORKING























GRAPHICS

With passion and necessary experience our team is designing graphics that suit the concert – always in respect to the artists personal preferences.

The teamdesigns concepts which are tailored to the artists. These areintended to convey the style oftheartist to the outside world.

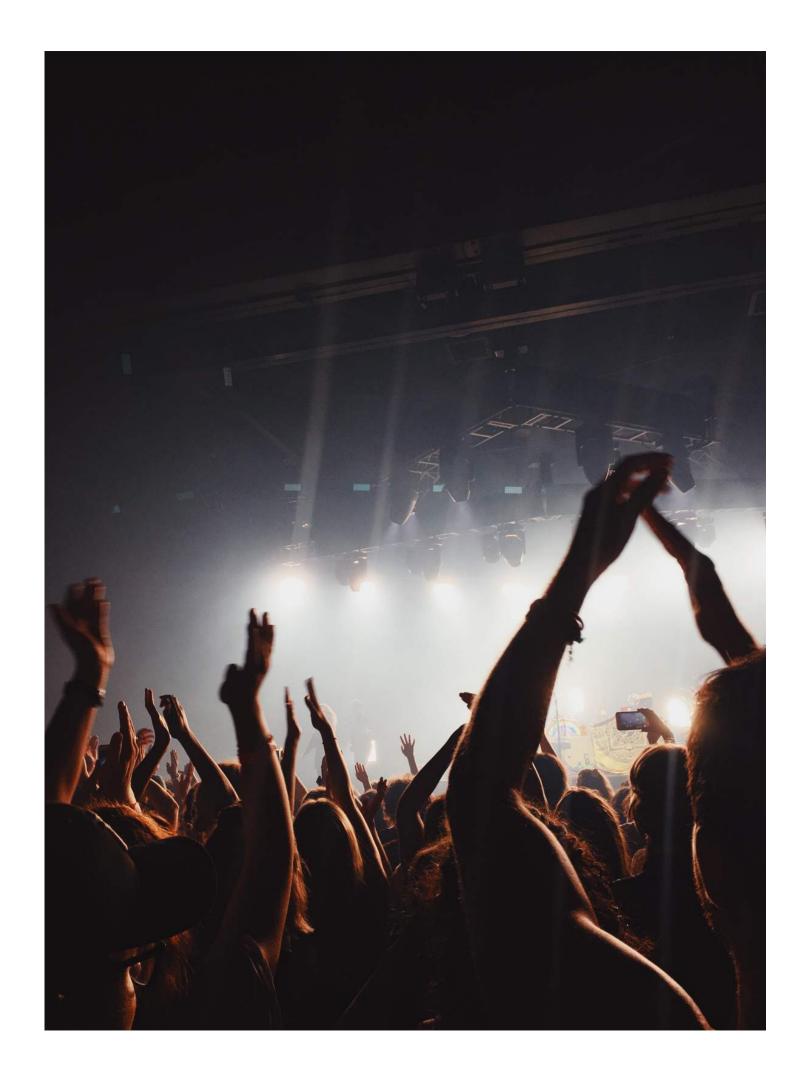
Majority of our graphics especially those for our social mediachannels are made in-house - which we are very proud of!





WE PRIMARILY HOST EVENTS AT THE FOLLOWING VENUES:

- Schlosswiese Moosburg exclusive space 8.000
- Burgarena Finkenstein space 1.200
- Kärnten Halle Klagenfurt space 7.000
- Concert hall Klagenfurt space 700
- and more





SCHLOSSWIESE MOOSBURG

Since 2017 our "green" location Schlosswiese - Moosburg is one of the most unique concert venues you might find in thesouth! Within a short amount of time the Schlosswiese is already established in the Alpe-Adria region. The extraordinary concert area in the small town called Moosburg already hosted numerous stars like Zucchero, Nena, OneRepublic, Status Quo, Mark Forster and many more. Those were very enthusiastic about one of the most inimitable open airlocations the alpe adriaregion hast to offer.







SCHLOSSWIESE MOOSBURG







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BURGARENA FINKENSTEIN

In 2020 the Burgruine Finkenstein was acquired by Thomas Seitlinger and Dr. Knud Klingler. As a cultural flagship of Austria the Burgarena Finkenstein is attraction point for tourists during the whole summer season. The former owner Gerhard Satran has handed over the family heritage into faithful and value-preserving hands. The new owners want to renovate and reconstruct the Burgarena Finkenstein. Together with Thomas Semmler the owners worked 2022 successfully on a concept that meets the standards of the guests in regards to sustainability and culinary.







BURGARENA FINKENSTEIN







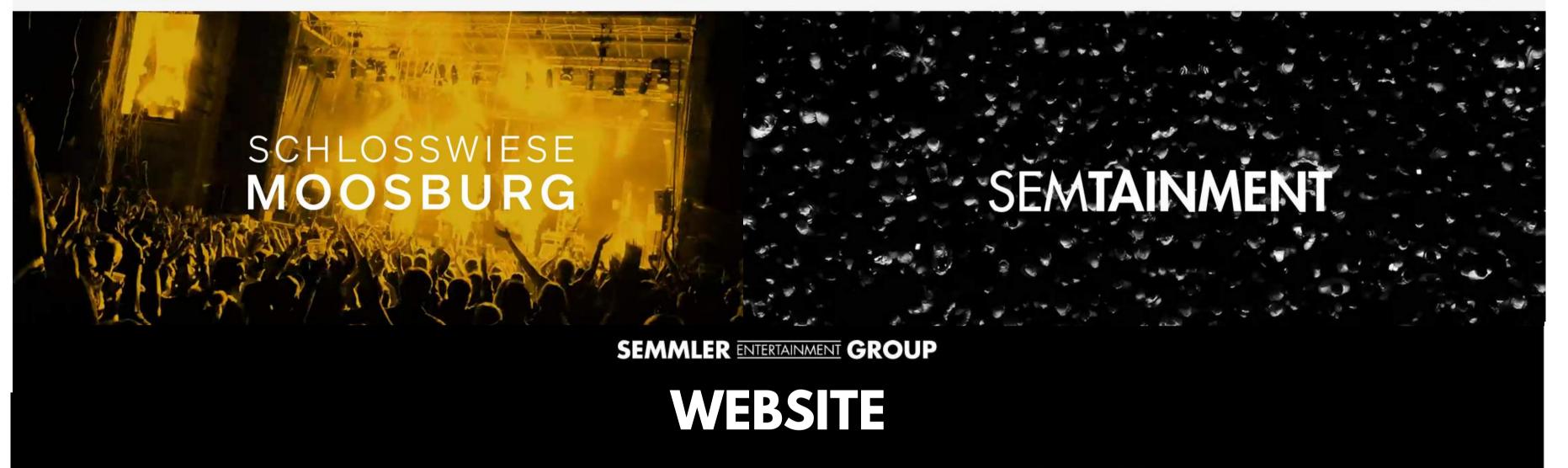




PLANNING & FUTURE

We plan on a longterm basis. Never the less we are flexible too! If your act might be too small for now we are more than happy to work on alternative solutions. For example the Burgarena Finkenstein might be the exact right location to begin with. This could be the starting point. If the artists level of awareness rises then there might be the possibility to play at Schlosswiese-Moosburg next time.









VIDEOS & PHOTOS



You can find more videos & photos of our work on our social media channels.







IT WOULD BE MY PLEASURE, TOGETHER WITH MY TEAM, TO BE THE ORGANIZER FOR YOUR ARTIST IN THE SOUTH OF AUSTRIA. SINCE 2015, WE DELIVER SOLID DOWN-TO-EARTH LOYAL AND SUCCESSFUL WORK IN THE LIVE SECTOR! TOGETHER WITH EVENTIM WE PROVIDE LIVE MOMENTS AND CONCERTS WITH PASSION!



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